

Supercharge your career

ARE you looking for career advancement? Wondering why promotion has been eluding you while co-workers zoom past you? Perhaps acquiring an MBA could be the panacea as the course will open up a plethora of knowledge and tools that will boost and add value to your existing competencies and skills set.

Many who have graduated with an MBA will testify that it is a life-changing, enriching journey where they acquired new cognitive skills; critical and expansive thinking abilities; business and management knowledge; and valuable networking.

KBU International College offers an MBA programme in collaboration with the renowned Lord Ashcroft International Business School of Anglia Ruskin University. This internationally recognised British degree adopts the practice-based education approach and offers contemporary modules such as "Entrepreneurship and Innovation" which will equip managers with entrepreneurial knowledge and skills, stimulate creative and integrative thinking, and

enhance reflection on the context of innovation within the modern business environment.

The MBA programme trains executives through assignments and projects.

For instance, in the recent entrepreneurship module, students formulated business proposals

(i) to create a web-based company that provides marketing services for organic products

(ii) a strategic business unit within an established publishing company that sells electronic versions of school revision and assessment books.

To make the presentation closer to reality, each group member assumed a role such as chairman, managers of finance, operation, HR and marketing.

Meanwhile, the judges took on the role of potential investors, to whom the presenters pitched their business plans. The session was lively and

interactive, and the students were able to have invaluable first-hand experience of formulating and presenting a business start-up plan.

As one of its special features, KBU's Master of Business Administration also provides up to four exemptions out of 11 modules for ACCA/ CIMA members. The exemptions include Organisational Behaviour, Decision Making & Problem Solving, Marketing Management and Strategic Financial Analysis modules.

KBU offers the programme part time on Saturdays and Sundays. A full-time class is also available to cater mainly to international students.

The programme, which stretches over four semesters, focuses on developing strategic critical and innovative thinking skills, soft-skills and holistic advanced management education. The academic calen-



(From left: Vandy Eng, Sarah Lee, Lye Wai Ling, Chiu Hong Choy and Sean Wong Hon Cheong during their MBA presentation.

dar consists of two semesters in a year (January-April and September-December) to allow optimal balance of a student's

professional, personal and university life.

The upcoming intake for the MBA programme is ongoing.

EDUCATION in AUSTRALIA EXHIBITION 6 - 15 Oct 2012



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Visit us now on these dates and locations to find out more about university enrolment options to give your future the best start.

6 Oct (Sat)	12.00pm – 04.00pm	Grand Paragon Hotel, Johor Bahru
7 Oct (Sun)	11.00am – 04.00pm	G Hotel, Penang
8 Oct (Mon)	04.00pm – 07.00pm	Syuen Hotel, Ipoh
9 Oct (Tue)	01.00pm – 05.00pm	IDP Subang Jaya Office
13 Oct (Sat)	11.00am – 04.00pm	Seri Pacific Hotel, Kuala Lumpur
14 Oct (Sun)	12.00pm – 04.00pm	Hilton Kuching, Sarawak
15 Oct (Mon)	04.00pm – 07.00pm	Le Meridien Hotel, Kota Kinabalu

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Fully integrated private school

PEGASUS Education Group (Malaysia) Sdn Bhd, a subsidiary of KinderWorld Education Group in Singapore, celebrated the launch of Pegasus Education Group International School "A Singapore Curriculum School" at Bandar Seri Alam, Johor recently.

This marked an important milestone for the group's inauguration of its education services in Malaysia.

Pegasus Education Group International School, catering for students from kindergarten to senior high school, will be developed across five phases. When fully developed, the primary, secondary and senior high school campus can accommodate a total of 2,500 students and provide hostel accommodation for 300 students.

The first phase with a capacity of 500 students will commence operations in January 2013.

Pegasus Education Group International School adopts a unique curriculum which is based on the Singapore and Australian curriculum.

The curriculum provides students with a strong foundation for their tertiary education in international universities worldwide and has been specifically designed to provide a world-class international education programme to Malaysian and international students in Malaysia.

Combined with quality learning experiences, students will develop fundamental skills and qualities for success in a technology-driven and globally connected world.

KinderWorld Education Group chairman Ricky Tan Teck Yong said, "We believe that education should equip our students with the essential knowledge and skills for today's fast changing world, and at the same time, nurture our Asian values and preserve our Asian cultures.

"Eastern Values, Western Education is the slogan for our schools and this is reflected in our unique curriculum, which

integrates the best from the West and the East."

The co-educational school will be a state-of-the-art-institution with modern facilities and technology.

Subject to satisfactory academic performance, students will be awarded with internationally recognised qualifications, including the IGCSE (International General Certificate of Secondary Education) Certificate, AS/A-levels Certificate, ACT (American College Test) and GAC (Global Assessment Certificate).

The total cost of the whole development is estimated at RM66mil.

The KinderWorld Group was founded in 1986 in Singapore. The first pre-school centre was opened in Singapore and to date, the KinderWorld Group has grown extensively, especially in Vietnam where it has 15 campuses providing education for students from pre-nursery up to university foundation programme.

KinderWorld Group is simultaneously expanding its network of schools and colleges beyond Malaysia and Vietnam into the Asean region. It is providing education programmes from kindergarten to university foundation programme.

Higher education and vocational training will also be offered.

This supports its cross border campuses concept where students can spend some time being immersed in another country, discovering the native culture of the host country.

In addition, KinderWorld currently offers adult training through its Registered Training Organisation (RTO) in Australia. The RTO offers international qualifications and diplomas in Business, Early Childhood Education and English Language.

■ For more information look out for the Pegasus Education Group International School advertisement in this *StarSpecial*.